

Reserve Your Exhibit Space

Registration Categories and Fees

Booth Type \ Registration Type	Early Bird (before April 30, 2018)	Advance (May 1 - July 31, 2018)	Regular (August 1, 2018 or later)
Standard Booth (located within aisles) 10x10 Booth, table, 2 chairs, and sign	\$850	\$875	\$925
VIP Booth (located on aisle ends)	\$950	\$1000	\$1050
Placement Center Interview Booth, table, 2 chairs, and sign. Sold in 4 hour time slots.	\$375	\$400	\$425
Local Area Merchants & Library Schools Table-top exhibit, 1 chair, and sign	\$275	\$300	\$325



Exhibit Hall Schedule

Move In

Wednesday, Sept. 26

8:00 - 12:00am

Dedicated No-conflict Time for Exhibit Hall

Thursday, Sept. 27

1:00 - 2:30pm Grand Opening of Exhibits & Poster Sessions

4:15 - 5:00pm Visit the Exhibits

Friday, Sept. 28

10:00 - 10:45am Visit the Exhibits

1:45 - 3:00pm Visit the Exhibits

Saturday, Sept. 29

10:00 - 10:30am Visit the Exhibits

12:15 - 2:00pm Exhibit Closing & Poster Sessions

Move Out

Saturday, Sept. 29

2:00 - 5:00pm

Contact US

For more information, please contact us at

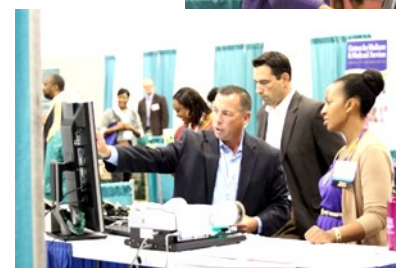
jclc2018exhibits@gmail.com

For more information visit

<http://www.jclcinc.org/conference/2018/exhibits-sponsors>



Gathering All Peoples: Embracing Culture & Community



Exhibitor Prospectus

The Joint Conference of Librarians of Color is truly a conference for all! The Conference is organized by five culturally distinct librarians'/ library associations:

- **American Indian Library Association (AILA)**
- **Asian/Pacific American Librarians Association (APALA)**
- **Black Caucus of the American Library Association (BCALA)**
- **Chinese American Librarians Association (CALA)**
- **National Association to Promote Library and Information Services to Latinos and the Spanish Speaking (REFORMA)**

With the 2018 Joint Conference of Librarians of Color (JCLC) just over the horizon, we are excited to have you consider joining us for our 3rd gathering in the Land of Enchantment's awe-inspiring city of **Albuquerque, New Mexico** on **September 26-30**. The theme of the Conference will be "Gathering All Peoples: Embracing Culture & Community."



JCLC 2018 The 3rd National
Joint Conference of
Librarians of Color
September 26-30, 2018
Albuquerque, NM

Gathering All Peoples: Embracing Culture & Community

CONFERENCE TOPICS

- Recruitment & Retention
- Advocacy & Outreach
- Leadership & Management
- Building Bridges
- Technology & Innovation
- Staff Development



The rich diversity of the topics to be presented at JCLC makes the Conference an important forum for exhibitors of all backgrounds and from a wide range of product categories.

A survey of members of the ethnic affiliates who make up the JCLC audience shows that they are the decision makers you want to meet:

TYPE OF LIBRARY

40.1% Academic	23.8% Public
11.7% Library School	2% Special Library
1.4% Archives	1.1% Tribal Library
0.4% School	0.4% Corporate
4.3% Other	



Attendees will come to the JCLC Exhibit floor looking for a wide range of products and services

64% Adult Books	21% Integrated Information Systems
31% AV Equipment & Materials	26% Library Automation
8% Binding Services	37% Online Services
26% CD-ROM Products	14% PDAs/Wireless Communication Devices
42% Children's Books	45% Periodicals
24% Computer Hardware	13% Photocopying Equipment
46% Computer Software	16% Preservation Materials
15% Data-Retrieved Systems	20% Security Systems
46% Database Services	12% Storage Systems
16% Documents	21% Subscription Services
22% Electronic Document Delivery	24% Training
21% Furniture/Shelving	32% Young Adult Books

Take advantage of this unique opportunity to meet with this group of decision makers in the professional atmosphere of their own Conference. Our history with the inaugural JCLC in 2006 held in Dallas, TX and in 2012 in Kansas City, MO drew enthusiastic crowds and they had an energizing, meaningful and rewarding experience.

PROMOTIONAL & SPONSORSHIP OPPORTUNITIES

JCLC offers many opportunities for exhibitors to extend their marketing plan across the borders of their exhibit space.

Options include, but are not limited to:

- Exhibits Directory & Program Advertising
- Conference Mobile App Branding
- Registration Area Signage
- Tote Bag Branding
- Lanyard & Badge Holder Branding
- Keynote Speaker & Author Luncheons
- JCLC Conference Gala Celebration
- Exhibit Hall Refreshment Breaks