



Space Ad Reservation Due: August 1, 2018
 Artwork Due: August 15, 2018

Conference Dates: September 26 - 30, 2018 * Albuquerque Convention Center * Albuquerque NM

Print Advertising Opportunities

<p>Specifications: Artwork must be camera ready. Halftones or film accepted; 150-line screen in preferred, no bleeds. A pre-ready high resolution PDFs preferred.</p>	<p>Payment: Send insertion orders with full payment to the address below. Orders will not be processed without full payment.</p>
<p>Final Program Circulation: The JCLC Conference Program is distributed to all conference registrants and exhibitors. Anticipated circulation 2,000.</p>	<p>Cancellations: Cancellations are not accepted after the closing date for space reservations. Covers and special positions may not be cancelled.</p>

Advertising Rate Sheet/Insertion Order Form

Ad Size (check one)	Dimensions	Investment
___ Full Page	7" w x 9-5/8" h	\$1000
___ Half Page horizontal	7" w x 4-3/4" h	\$700
___ Half Page vertical	3-3/8" w x 9-5/8" h	\$700
___ Quarter Page 3-3/8"	3-3/8" w x 4-3/4" h	\$500
___ Business Card	3-1/2" w x 2" h	\$100

Special Positions – full page only		
___ Inside Front Cover		\$2500
___ Inside Back Cover		\$2000
___ Outside Back Cover		\$3500

Final Program Reservation deadline:
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Company/Name: _____
Address: _____
City: _____ State: _____ Zip: _____
Phone: _____ Contact: _____
Authorized Signature: _____ Date: _____
Amount enclosed: _____ Final Program Ad size: _____

Payment

Payment in full is due at time of order. Send this form with full payment to the address below. Make check payable to "JCLC, Inc."

Send payment to: JCLC, Inc., PO Box 71644, Los Angeles CA 90071-0644

Advertising Requirements

All advertising copy submitted is subject to approval by the Joint Conference of Librarians of Color, Inc. (JCLC). As the publishers of the Program Book, JCLC reserves the right to reject any advertising. Advertisers who do not supply artwork by August 15, 2018 forfeit their space and will not receive a refund. Changes to ads made after August 15, 2018, will be subject to a \$300 change fee. Changes to ads will not be accepted after August 27, 2018. This includes cancellations, adding or canceling color, and ad size changes. In addition, ad cancellations on/or after each artwork deadline date will not receive a refund.

For questions contact jclc2018exhibits@gmail.com